

PROVIDING CONSTRUCTION FINANCING FOR  
HOTEL | MULTIFAMILY | MIXED-USE

TRUSTED *LENDING*  
FOR TOMORROW'S  
*LANDMARKS*



HALL  
STRUCTURED FINANCE

HALL Structured Finance is part of the HALL Group family of companies.

HALL Group is a diversified set of companies with core expertise in real estate, including direct lending, development, management and leasing.

For over 50 years, HALL Group has collectively owned, managed and/or developed more than 100,000 apartments, 5 million square feet of commercial office space, numerous hotels, retail centers and high-rise residential.

HALL Group's consolidated net worth is in excess of \$1 billion.



“ At HALL Group, we develop and finance buildings that enhance communities and support entrepreneurs' vision.

As both a commercial real estate developer and a private lender, we understand the unique needs and challenges of our clients and leverage our five decades of experience to create tailored and creative financial solutions for our clients and partners. ”

Craig Hall, Founder and Chairman  
HALL Group

# WHAT WE DO

HALL Structured Finance (HSF) provides construction financing to entrepreneurial real estate owners and developers for projects where its liquidity, financial strength and real estate expertise can add value and facilitate completion.

The team is comprised of real estate lending experts with decades of experience and the know how to put together flexible deal structures that meet the needs of today's commercial real estate financing challenges.

## WHAT WE LOOK FOR

HSF is seeking first mortgage construction loan opportunities secured by commercial real estate projects, with a current emphasis and focus on the multifamily and hospitality sectors.

## WHAT WE OFFER

- Extensive real estate experience
- Investment strength and leadership
- Entrepreneurial acumen and understanding
- Flexible deal structures
- Track record of successful loan transactions

## CONSTRUCTION LOAN PROGRAM HIGHLIGHTS

- Hotel, multifamily and other select real estate assets
- Nationwide, non-recourse loan program
- Loan sizing between \$20M and \$150M
- Targeted LTC's up to 75%
- Loan terms up to three years with extension options

### THE PERRY HOTEL NAPLES

*Naples, FL*

\$52M Loan  
1st Lien  
Construction  
Hotel



# CONSTRUCTION *LOAN PROGRAM*

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LOCATIONS	Real estate projects located throughout the United States
PROPERTY TYPES	Hotel, multifamily and other select real estate assets
SECURITY	First mortgage lien on the subject property and pledge of ownership interests
LOAN SIZES	\$20 million to \$150 million
LOAN TO COST	Up to 75% LTC
RECOURSE	Non-recourse, with standard carve out provisions and completion guarantees on construction loans
LOAN TERM	Up to 36-month loan term with extension options
DEBT SERVICE	Interest only
RESERVES	Real estate taxes, insurance and replacement reserves, standard reserve plus interest reserves
CLOSING TIME	60-90 days from application and deposit remittance



# FEATURED TRANSACTIONS

## OTONOMOUS

Las Vegas, NV

1st Lien  
\$85M Construction Loan  
Multifamily



## HOTEL SERENA

Aventura, FL

1st Lien  
\$29.4M Bridge Loan  
Hotel



## THE SOMM HOTEL & SPA

Woodinville, WA

1st Lien  
\$52M Construction Loan  
Hotel



## THE BRADDOCK APARTMENTS

North Bergen, NJ

1st Lien  
\$52.5M Construction Loan  
Multifamily



## AC HOTEL BY MARRIOTT SYMPHONY PARK AND ELEMENT BY WESTIN SYMPHONY PARK

Las Vegas, NV

1st Lien  
\$67M Construction Loan  
Hotel



## THE COOPER

Lakewood, CO

1st Lien  
\$24.6M Construction Loan  
Multifamily



## THE BREEZE APARTMENTS

Winter Haven, FL

1st Lien  
\$22M Construction Loan  
Multifamily



## 1010 VERMONT

Washington, DC

1st Lien  
\$30.25M Construction  
Loan  
Hotel



# WHO WE ARE



## our TEAM

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**Craig Hall** Founder & Chairman

**Donald Braun** President

**Mike Jaynes** Vice Chairman

**Mike Canning** Senior Vice President, Capital Markets

**Brad Ferguson** Vice President, Originations

**Allyson Van Blarcum** Vice President, Originations

**Brian Mitchell** Vice President, Originations

**Bryce Yamauchi** Vice President, Originations

**Travis Bell** Loan Officer

**Jeannette McGlaun** Loan Officer

**Rebecca Reitz** Vice President, Compliance

**Renetta Gill** Director of Compliance

**Fred Marchena** Senior Credit Officer

**Emily Anderson** Underwriter

**Mallory Adams** Lead Underwriter

**Wesley Fuller** Underwriter

**Callie Nunan** Underwriting Analyst

**Urbashi Mukherjee** Senior Financial Analyst

**Bryan Smith** Director, Capital Markets

**Bryce Pidgeon** Finance Officer, Capital Markets

**Ava Kienle** Analyst, Capital Markets

# SUCCESS STORIES

## MILLENNIUM AT CITRUS RIDGE APARTMENTS

Kissimmee, FL



*"HALL Structured Finance's expertise in both real estate development and finance made them the ideal partner for this project. Their uniquely-tailored, flexible approach to finance our development made this loan closure possible, and we're excited to get started."*

Russ Krivor, president and CEO  
DLC Residential

*"The TownePlace Suites was the third hotel project for which HSF has provided financing for us. The entire HSF team possesses outstanding hospitality knowledge and is a pleasure to work with. We highly recommend HSF."*

Robert Gustin, owner  
Gustin Property Group, LLC



## TOWNEPLACE SUITES OAK CREEK

Milwaukee, WI

## HOME2SUITES BY HILTON

Atlanta, GA



*"HSF distinguishes themselves from other private lenders in that they try to figure out a way to get deals done, rather than focusing on how a deal won't work. HSF will look at deals in secondary markets with sponsors that may not have the balance sheet or the experience that other lenders may require."*

John Pascal, managing director  
Paramount Capital Advisors

# Let's Get *Started*

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Contact us today to learn how we can help you bring your vision to life.

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